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## **OTR Opens Phoenix Facility to Deliver Faster Tire and Track** Solutions Across the Southwest

PHOENIX – OTR Engineered Solutions (OTR) has announced that its Phoenix facility is now fully operational, strengthening its nationwide footprint and expanding fast, reliable service for customers across the Southwest. The new location stocks a wide range of off-the-road tires, tracks, wheels, and assemblies and also features OTR's popular Foam Fill Exchange program to help dealers and rental centers reduce costly downtime.

"OTR has made a significant investment in the Phoenix facility, not only in the 42,000-square-foot building, but also in technology and products we've committed there," said Mitch Mittlestadt, General Manager/Aftermarket. "This location gives us an unmatched ability to quickly respond to unplanned or emergency tire and track needs in the region. What's even more exciting is we've left room for expansion."

## Foam Fill Exchange Program Expands Reach

In addition to the warehousing function of OTR's Phoenix location, the company offers its Foam Fill Exchange program, which is highly utilized by tire dealers and equipment rental operations in the construction and material handling markets. With this program, OTR provides a new foam-filled tire and wheel assembly to replace the customer's worn or damaged one. The old tire is recycled, and the rim is refurbished to reduce costs and maximize customer return on investment. OTR also employs delivery drivers to exchange the assemblies. Current dedicated routes are established throughout Arizona, New Mexico, and southern California, with Nevada to be added in the near future.

"The Phoenix facility is an excellent complement to OTR's other locations throughout the U.S.," said Mittlestadt. "The Foam Fill Exchange program offered here is another benefit to the region, helping to reduce costly downtime and providing exceptional return on investment."

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long

established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR's infrastructure comprises 30+ facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit <u>www.otrwheel.com</u>.

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