



For Immediate Release – 1/22/25

## OTR and P.S.I. Bring TPMS Technology to Off-Road Pneumatic Tires

ROME, Ga. – [OTR Engineered Solutions \(OTR\)](#) and Pressure Systems International (P.S.I.), a global leader in tire inflation systems, have partnered to bring tire pressure monitoring systems (TPMS) to the off-road market. OTR will offer P.S.I.'s TireView® system in its full line of pneumatic tire and wheel assemblies to monitor tire pressures and provide telematics. OTR will also be an integrator of this technology for OEM customers, helping manufacturers seamlessly implement the product into their equipment offerings.

The TireView offering includes sensors that detect pressure and temperature in each tire. Real-time data can be viewed on an optional in-cab display, through a smartphone app, or integrated into the dash of the vehicle, allowing drivers to verify correct inflation and overall tire health, with alerts for quickly identifying potential issues. Additionally, telematics capabilities allow fleet managers and rental centers to view tire and location data remotely through the TireView LIVE™ portal for tracking their vehicle assets and monitoring tires. Installation and setup are simple, thanks to plug-and-play functionality.

"P.S.I. recognizes OTR as a leading innovator when it comes to off-the-road tire and wheel technologies and is proud to partner with them to offer TireView's TPMS sensors to their customer base. Real-time tire pressure and temperature alerts are important for vehicles of all types and configurations, and with the addition of TireView LIVE telematics, OTR and P.S.I. can now offer a fleet-wide solution for tire management," said Craig Smith, Vice President Marketing and Communications, P.S.I.

The collaboration creates synergies between OTR's expertise in the off-road tire market and P.S.I.'s leadership in the on-highway segment. It offers numerous benefits to drivers and equipment managers in various industries, including construction, rental, material handling, powersports, and more, helping to increase safety and maximize service life of tires.

"OTR is excited to announce our relationship with P.S.I. in the off-highway space," said Ben Brown, Global VP of OEM Sales & Marketing for OTR. "P.S.I. is an industry leader and expert in TPMS technology. Pairing that with OTR's robust tire design, wheel manufacturing, and mounting capabilities creates added value for our customers."

## About OTR

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR's infrastructure comprises 30+ facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit [www.otrwheel.com](http://www.otrwheel.com).

## About Pressure Systems International

Pressure Systems International (P.S.I.®) is the global leader in onboard tire management systems for commercial vehicles. P.S.I.'s portfolio includes automatic tire inflation systems (ATIS) for commercial trailers, tire pressure monitoring systems (TPMS), and related TPMS telematics products. Combine P.S.I.'s ATIS with TireView® TPMS and TireView LIVE™ telematics with data analytics for proactive tire management! P.S.I. is a Clariance Technologies Company, with headquarters and manufacturing in San Antonio, Texas.

For more information, visit [www.psitireinflation.com](http://www.psitireinflation.com).

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