**For Immediate Release – 4/9/24**

**OTR’s REAPER Tire Designed for Zero-Turn Mowers and Garden Tractors**

ROME, GA. – [OTR Engineered Solutions (OTR)](http://www.otrwheel.com/) is offering its REAPER tire for multiple brands of zero-turn mowers and garden tractors. This tire combines a turf-specific design that yields superior traction, stability and control with aggressive styling that appeals to end customers.

The REAPER tire features a wider footprint to maintain surface contact that enhances stability and steering responsiveness as well. Additionally, a wrap-over grip edge enhances traction when driving on uneven terrain. This feature, combined with OTR’s unique tread design, delivers eye-catching styling for added value.

The proprietary all-season rubber compound used to make the REAPER tire optimizes performance in both wet and dry conditions. It also helps create softer sidewalls for a smooth ride.

The REAPER tire is sold as an assembly, including both the tire and wheel, for easy bolt-on installation. It is available in multiple sizes to fit a variety of vehicles.

Brian Walter, Vice President-OEM Sales, said, “The REAPER is a tire OTR’s formerly named Hoosier Wheel unit originated as a highly engineered turf tire that delivers more value for the money. It not only performs exceptionally well in virtually any turf environment—smooth or rough—but it looks good, too. We’re confident this tire will make our OEM customers’ equipment more effective and appealing.”

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for market-leading tire and wheel innovations, OTR also provides value-added services such as warehousing, tire mounting, and sequencing. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 31 facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit [www.otrwheel.com](http://www.otrwheel.com/).

**Contact:**

Mitch Mittlestadt Jon Thorp

762.314.0023 701.492.9194

mitch.mittlestadt@otrwheel.com jon@promersberger.com