



For Immediate Release – 11/15/23

OTR Introduces BIG BITE™ Turf Tire for Mowers

ROME, GA. – [OTR Engineered Solutions \(OTR\)](#) introduces its [BIG BITE™ turf tire](#). Designed for zero-turn, ride-on and stand-on mowers, the new tire features a large footprint that maximizes traction and stability. It also offers aggressive styling with low rolling resistance to provide an attractive appearance while protecting delicate turf and grass against damage.

In addition to its large contact area, the BIG BITE tire has a specialized tread angle to assist in damp conditions, and a unique side corner lug design provides extra grip on slopes for improved stability. Open shoulders promote self-cleaning for consistent traction while helping prevent casing damage.

For long lasting performance, the BIG BITE turf tire is made from a premium ATV rubber compound and features extra-deep lugs for enhanced wear life. As a result, it is an ideal solution for commercial mowers that are susceptible to wear when driven on asphalt driveways or concrete parking lots.

“The BIG BITE tire is a unique tire that not only delivers exceptional performance, but it looks great too,” said Brian Walter, Vice President-OEM Sales. “It combines superior traction and stability with flotation characteristics that make it turf friendly with improved ride comfort, whether operating on smooth or rough terrain or on slopes, even if wet. We’ve gotten plenty of feedback from professional and residential users that they really like this tire, so we are making it available to everyone.”

The BIG BITE tire is sold as an assembly, including both the tire and wheel, for easy bolt-on installation. It is available in a wide variety of sizes to accommodate many different mower models.

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for market-leading tire and wheel innovations, OTR also provides value-added services such as warehousing, tire mounting, and sequencing. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 31 facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit www.otrwheel.com.

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